

Day 3 – Saturday, June 09

Time Place		Program
		Session 14 HUMAN CAPITAL IN THE DIGITAL ENVIRONMENT Moderators: Dobrivoje MIHAILOVIĆ, PhD, Professor, Faculty of Organizational Sciences, University of Belgrade Ivana KOVAČEVIĆ, PhD, Assistant Professor, Faculty of Organizational Sciences, University of Belgrade Dušan ŠTRBAC, Organizational Culture and Employer Branding Supervisor, Coca-Cola Hellenic, Serbic Bajana Sokolović, Ivana Katić IMPORTANCE OF THE ORGANIZATIONAL CULTURE IN THE DIGITAL AGE BUSINESS Zeljko Gajić, Zoran Jeftić, Ljupča Stojanović ANALYSIS AND FORECASTING IN THE ERA OF BIG DATA Zeljko Pešut VIRTUAL IDENTITY ON SOCIAL NETWORKS - NEGATIVE ASPECTS Stefan Ramijak, Milena Popović, Gardana Savić THE EFFICIENCY OF HIGHER EDUCATION STUDENT MOBILITY PROGRAMMES IN EUROPE IN 2015 Dejana Pavlović, Vladimir Obradović, Marija Todorović DISPARTIES AMONG YOUTH LABOUR IN SERBIA Ivana Milinković, Ivano Kovačević VIRTUAL VERSUS TRADITIONAL TEAMS: TEAM DYNAMICS AND TEAM MEMBERS NEED SATISFACTION IN A LEARNING ENVIRONMENT Jasmina Tindorišć, Miha Marić RELATIONSHIP BETWEEN WORK-LIFE BALANCE AND WORK ENGAGEMENT AMONG HIGHER EDUCATION LECTURERS Arturo Lavalle FACING INDUSTRY 4.0 COMPETENCES DEMAND: THE IMPORTANCE OF TRAINING OF TRAINERS JOVana Jovanović, Taljana Ivanović CHALLENGES FEMALE EXPATRIATES FACE ON INTERNATIONAL ASSIGNMENTS Nikola Petrović, Jelena andelković Labrović, Mateja Sela THE USE OF LEARNERS ENGAGEMENT DATA FOR REPORTING: CLUSTER ANALYSIS