

Day 2 – Friday, June 08

Time Place		Program
		Session 5 ORGANIZATION AND BUSINESS MODELS IN THE DIGITAL AGE Moderators: Ondrej JAŠKO, PhD, Professor, Faculty of Organizational Sciences, University of Belgrade Dušan Mežnar RESTRUCTURING THE COMPANIES BY IMPLEMENTING PROCESS OF DIGITALIZATION Bojan Jovanović, Momčilo Kujačić, Nikola Trubint POSTAL OPERATORS IN A DIGITAL WORLD Mattjaž Roblek, Benjamin Uth LINKING PROCESS COMPLEXITY INDICATORS AND PROCESS PERFORMANCE INDICATORS Nina Durica, Maja Durica, Ivan Todorović THE ROLE OF FACEBOOK IN BUSINESS MODELS ANDINCREASING COMPETITIVENESS OF HIGHER EDUCATION INSTITUTIONS Tea Dabetić, Mladen Čudanov, Ondrej Jaško MATRIX ORGANIZATIONAL STRUCTURE AND MULTI-SIDED PLATFORM BUSINESS MODEL IN DIGITAL MARRETING Tihomir Spremo, Momir Lazarević THE IMPORTANCE OF THE NETWORK ORGANIZATIONAL MODEL FOR BUSINESS OF COMPANIES IN THE REPUBLIC OF SRPSKA Jovan Krivokapić, Miloš Jevtić, Stefan Komazec CONSULTING APPROACHES TO THE ORGANIZATIONAL CHANGE PROCESS Vuk Mirčetić AUTHENTIC LEADERSHIP: CONCEPTUALIZING AND DEVELOPMENT