Day 2 – Friday, June 08

Time Place	Program

18.30-20.30 · **ROMANIJA 1**	Session 3a
	
	DATA PROCESSING AND ANALYTICS IN THE DIGITAL AGE: part 1*
	
	Moderators:
	
	Mirko VUJOŠEVIĆ, PhD, Professor, Faculty of Organizational Sciences, University of Belgrade
	Boris DELIBAŠIĆ, PhD, Professor, Faculty of Organizational Sciences, University of Belgrade
	Ivan BOJIČIĆ, PhD, Head of Public Software Solutions Division at Saga, Belgrade, Serbia
	
	Tijana Dragojević, Jovana Svičević, Sandro Radovanović
	  CLASSIFICATION OF LIFE INSURANCE USERS USING DATA MINING
	Marija Kuzmanović, Dragana Makajić-Nikolić
	  PREFERENCES OF WINE CONSUMERS TOWARDS LOCAL WINE BRANDS: CASE OF SERBIA
	Milica Maričić, Milica Bulajić, Marina Dobrota
	  EASE OF DOING BUSINESS AND GROSS DOMESTIC PRODUCT: IS THERE A RELATIONSHIP?
	Ivana Ivković, Vesna Rajić
	  CONFIDENCE INTERVALS FOR THE POPULATION STANDARD DEVIATION:
	  SIMPLE RANDOM SAMPLING VS. RANKED SET SAMPLING
	Nikola Cvetković, Nebojša Dragović, Aleksandar Đoković
	  FIELD STRESS DETECTION ALGORITHM USING REMOTE SENSING
	Nikola Zornić, Aleksandar Marković
	  CRYPTOCURRENCY PRICE FORECASTING USING TIME SERIES AND
	  MONTE CARLO MODELINGAND SIMULATION
	Nikola Vojtek, Ana Poledica, Bratislav Petrović
	  STATISTICAL AND SOFT COMPUTING TECHNIQUES IN AIRLINE INDUSTRY – A LITERATURE REVIEW
	Jovana Kuljanin, Milica Kalić, Manuel Renold
	  THE IMPACT OF LOW COST CARRIER ON COMPETITION IN LONG HAUL MARKET:
	  LONDON - NEW YORK ROUTE
	Strahinja Radaković, Milan Radojičić, Milica Maričić
	  MULTIVARIATE APPROACH TO MAKING SPONSORSHIP DECISIONS:
	  THE CASE OF EUROPEAN FOOTBALL LEAGUES
	Marko Prodanović, Damjan Rovinac, Stefan Radibratović
	  MEASURES OF DIGITALIZATION IN EUROPEAN ENTERPRISES: LINEAR REGRESSION MODEL
	
	*Second part of the session will be held on Saturday, June 09, 09.00-11.00, hall Srbija 1