

Thursday, June 07	Friday, June 08	Saturday, June 09	Sunday, June 10
<p><b>11.00-16.00</b> REGISTRATION</p> <p><b>16.00-16.30</b> Opening ceremony</p> <p><b>16.30-19.00</b> Keynote speeches Branislav VUJOVIĆ, New Frontier Group, Austria</p> <p>Soo Jiuan TAN, NUS Business School, Singapore</p> <p>Katri KEREM, Estonian Business School, Estonia</p> <p><b>19.00-20.30</b> Welcome cocktail</p>	<p><b>09.00-11.00</b> Roundtable: CURRENT STATE &amp; FUTURE PROSPECTS OF SERBIAN DIGITALIZATION</p> <p><b>11.30-13.30</b> Roundtable: WHEN E-PROCUREMENT DOES (NOT) MEAN BETTER PROCUREMENT</p> <p>Sessions 1&amp;2</p> <p><b>15.00-17.30</b> Roundtable: REDEFINING KNOWLEDGE AND SKILLS IN THE DIGITAL ENVIRONMENT</p> <p><b>18.00-20.00</b> CASE STUDY HACKATHON SYMORG 2018</p> <p>Sessions 3a-5</p>	<p><b>09.00-11.00</b> Workshop: FINANCING &amp; CONTROL IN THE PUBLIC SECTOR (FINAC)</p> <p>Sessions 3b, 6-9</p> <p><b>11.00-13.30</b> Sessions 10-14</p> <p><b>12.00-13.30</b> Roundtable: BLOCKCHAIN TECHNOLOGIES FOR BETTER BUSINESS</p> <p><b>16.00-19.00</b> Excursion to Potpečka Cave &amp; Zlakusa Village or Sports</p> <p><b>20.30</b> GALA DINNER</p>	<p><b>10.00-12.00</b> Closing ceremony</p>

**Friday, June 08**

Session 1 – Leveraging Technology in Digital Business  
 Session 2 – Operations Management for a Digital World  
 Session 3a – Data Processing & Analytics in the Digital Age  
 Session 4 – Management in the Digital Age  
 Session 5 – Organization & Business Models in the Digital Age

**Saturday, June 09**

Session 3b – Data Processing & Analytics in the Digital Age  
 Session 6 – Creativity, Innovation & Intellectual Capital in the Digital Age  
 Session 7 – Technology Entrepreneurship & Ecosystem  
 Session 8 – Environmental & Social Impact of Digitalization  
 Session 9 – Entrepreneurship & SME in the Digital Age  
 Session 10 – Quality and Business Excellence  
 Session 11 – Digital Public Administration  
 Session 12 – Transformation of Financial Services  
 Session 13 – Digital Trends in Marketing and Communications  
 Session 14 – Human Capital in the Digital Environment

**Day 1 – Thursday, June 07**

Time	Place	Program
11.00-16.00		<b>REGISTRATION</b>
16.00-16.30		<p style="text-align: center;"><b>Opening ceremony</b></p> <p style="text-align: center;">Welcome speeches by:</p> <p><b>Milija SUKNOVIĆ</b>, PhD, Dean, Faculty of Organizational Sciences, University of Belgrade</p> <p><b>Ivanka POPOVIĆ</b>, PhD, Vice-Rector for International and Inter-University Cooperation, University of Belgrade</p> <p><b>Nevenka ŽARKIĆ-JOKSIMOVIĆ</b>, PhD, President of the Program Committee, Faculty of Organizational Sciences, University of Belgrade</p> <p><b>Sanja MARINKOVIĆ</b>, PhD, President of the Organization Committee, Faculty of Organizational Sciences, University of Belgrade</p>
16.30-19.00	ROMANIJA 1	<p style="text-align: center;"><b>Keynote speeches</b></p> <p>Moderators:</p> <p><b>Nevenka ŽARKIĆ-JOKSIMOVIĆ</b>, PhD, President of the Program Committee, Faculty of Organizational Sciences, University of Belgrade</p> <p><b>Sanja MARINKOVIĆ</b>, PhD, President of the Organization Committee, Faculty of Organizational Sciences, University of Belgrade</p> <p>Keynote speakers</p> <p><b>Branislav VUJOVIĆ</b>, Founder &amp; President of New Frontier Group, Austria <i>Understanding Digital Transformation of Business</i></p> <p><b>Soo Jiu Tan TAN</b>, PhD, Professor, NUS Business School, Singapore <i>Digital Economy Transformation: The Singapore Experience</i></p> <p><b>Katri KEREM</b>, PhD, Professor, Business School, Estonia <i>E-Estonia the Evolution of the E-state</i></p>
19.00-20.30		<b>Welcome cocktail</b>

**Day 2 – Friday, June 08**

Time Place	Program
09.00-11.00 ROMANIJA 1	<p align="center"><b>Roundtable</b></p> <p align="center"><b>CURRENT STATE &amp; FUTURE PROSPECTS OF SERBIAN DIGITALIZATION</b></p> <p>Moderator:  <b>Branislav VUJOVIĆ</b>, Founder &amp; President of New Frontier Group, Austria</p> <p>Panellists:  <b>Branko RUŽIĆ</b>, Minister of Public Administration and Local Self-Government, Serbia  <b>Darko POPOVIĆ</b>, Member of the Executive Board and Head of Retail Division, Banca Intesa, Serbia  <b>Milan SIMIĆ</b>, Executive Director for IT support and ICT services, Telekom Srbija, Serbia  <b>Mihailo JOVANOVIĆ</b>, PhD, Director at the Office for Information Technologies and e-Government, Government of the Republic of Serbia</p>
11.30-13.30 ROMANIJA 1	<p align="center"><b>Roundtable</b></p> <p align="center"><b>WHEN E-PROCUREMENT DOES (NOT) MEAN BETTER PROCUREMENT</b></p> <p>Moderator:  <b>Predrag JOVANOVIĆ</b>, PhD, Director of Public Procurement Office, Republic of Serbia</p> <p>Panellists:  <b>Sašo MATAS</b>, Head of Division for Development of Public Procurement Systems, Ministry of Public Administration, Slovenia  <b>Miloš JOVIĆ</b>, Head of Division for Development of Public Procurement Systems, Public Procurement Office, Serbia  <b>Dean FIRKELJ</b>, Consultant, Croatia  <b>Sandra DAMIJAN</b>, PhD, Research Center, Faculty of Economics, University of Ljubljana, Slovenia</p>
11.30-13.30 ROMANIJA 2	<p align="center">Session 1</p> <p align="center"><b>LEVERAGING TECHNOLOGY IN DIGITAL BUSINESS</b></p> <p>Moderator:  <b>Zorica BOGDANOVIĆ</b>, PhD, Professor, Faculty of Organizational Sciences, University of Belgrade  <b>Dragan VUKMIROVIĆ</b>, PhD, Professor, Faculty of Organizational Sciences, University of Belgrade</p>
SRBIJA 1	<p align="center">Session 2</p> <p align="center"><b>OPERATIONS MANAGEMENT FOR A DIGITAL WORLD</b></p> <p>Moderators:  <b>Dragoslav SLOVIĆ</b>, PhD, Professor, Faculty of Organizational Sciences, University of Belgrade  <b>Bojan LALIĆ</b>, PhD, Faculty of Technical Sciences, University of Novi Sad</p>
13.30-15.00	<b>BREAK</b>

## Day 2 – Friday, June 08

Time	Place	Program
15.00-17.30	ROMANIJA 1	<p align="center"><b>Roundtable</b></p> <p align="center"><b>REDEFINING KNOWLEDGE &amp; SKILLS IN THE DIGITAL ENVIRONMENT</b></p> <p>Moderator: <b>Mladen ČUDANOV</b>, PhD, Professor, Faculty of Organizational Sciences, University of Belgrade</p> <p>Panellists: <b>Miladin KOSTIĆ</b>, PhD, Rector, State University of Novi Pazar, Serbia <b>Ivanka POPOVIĆ</b>, PhD, Vice-Rector for International and Inter-University Cooperation, University of Belgrade <b>Dušan VUJOŠEVIĆ</b>, PhD, Professor, Union University, Faculty of Computer Science <b>William PROUD</b>, PhD, QUT Business School, QUT, Brisbane, Australia <b>Mihailo VESOVIĆ</b>, Deputy General Manager, Serbian Chamber of Commerce, Serbia <b>Maša LALIĆ</b>, Head of Human Resource, Generali Osiguranje, Serbia <b>Gorana GOLUBOVIĆ VUKSANOVIĆ</b>, Head of Corporate Communications, MK Group, Serbia <b>Dragana STOJANOVIĆ</b>, People Processes Manager – Human Resources, Air Serbia, Serbia <b>Jovana DAČKOVIĆ</b>, HR Business partner &amp; Talent Development Expert, Coca-Cola Hellenic, Serbia <b>Suzana MAROVIĆ</b>, Head of Development Sector, Telekom Srbija, Serbia</p>
18.00-20.30	ROMANIJA 2	<p align="center"><b>CASE STUDY HACKATHON SYMORG 2018</b></p> <p align="center">Presentation of the solutions of the undergraduate business and programming competition</p> <p>Moderators: <b>Svetlana JOVANOVIĆ</b>, Unit for the Implementation of Strategic Projects, IT and e-Government, Serbia <b>Miloš MILOSAVLJEVIĆ</b>, PhD, Assistant Professor, Faculty of Organizational Sciences, University of Belgrade <b>Milan OKANOVIĆ</b>, PhD, Assistant Professor, Faculty of Organizational Sciences, University of Belgrade</p>
18.30-20.30	ROMANIJA 1	<p align="center">Session 3a</p> <p align="center"><b>DATA PROCESSING AND ANALYTICS IN THE DIGITAL AGE: part 1*</b></p> <p>Moderators: <b>Mirko VUJOŠEVIĆ</b>, PhD, Professor, Faculty of Organizational Sciences, University of Belgrade <b>Boris DELIBAŠIĆ</b>, PhD, Professor, Faculty of Organizational Sciences, University of Belgrade <b>Ivan BOJIČIĆ</b>, PhD, Head of Public Software Solutions Division at Saga, Belgrade, Serbia</p> <p>*Second part of the session will be held on Saturday, June 09, 09.00-11.00, hall Srbija 1</p>
18.30-20.30	SRBIJA 1	<p align="center">Session 4</p> <p align="center"><b>MANAGEMENT IN THE DIGITAL AGE</b></p> <p>Moderators: <b>Dejan PETROVIĆ</b>, PhD, Professor, Faculty of Organizational Sciences, University of Belgrade <b>Darko VUKOVIĆ</b>, CFO, Elixir Group, Serbia</p>

**Day 2 – Friday, June 08**

Time Place	Program
18.30-20.30 SRBIJA 2	Session 5 <b>ORGANIZATION AND BUSINESS MODELS IN THE DIGITAL AGE</b> Moderators: <b>Ondrej JAŠKO</b> , PhD, Professor, Faculty of Organizational Sciences, University of Belgrade
20.30	<b>SOCIAL EVENTS</b>

Day 3 – Saturday, June 09

Time	Place	Program
09.00-11.00	ROMANIJA 1	<p><b>Workshop</b></p> <p><b>FINANCING &amp; CONTROL IN THE PUBLIC SECTOR (FINAC)</b></p> <p>Moderator: <b>Slađana BENKOVIĆ</b>, PhD, Professor, Project Coordinator, Faculty of Organizational Sciences, University of Belgrade</p>
	ROMANIJA 2	<p>Session 6</p> <p><b>CREATIVITY, INNOVATION, AND INTELLECTUAL CAPITAL IN THE DIGITAL AGE</b></p> <p>09.00-10.30</p> <p>Moderators: <b>Biljana STOŠIĆ</b>, PhD, Professor, Faculty of Organizational Sciences, University of Belgrade <b>Jelena BOROČKI</b>, PhD, Professor, Faculty of Technical Sciences, University of Novi Sad <b>Đorđe MAROVIĆ</b>, Director of Wireless Access Network Department, Telekom Srbija</p>
		<p>Session 7</p> <p><b>TECHNOLOGY ENTREPRENEURSHIP AND ECOSYSTEM</b></p> <p>10.30-11.30</p> <p>Moderators: <b>Maja LEVI JAKŠIĆ</b>, PhD, Professor, Faculty of Organizational Sciences, University of Belgrade <b>Nishant KUMAR</b>, PhD, Professor, Stockholm Business School, Sweden</p>
	SRBIJA 1	<p>Session 3b</p> <p><b>DATA PROCESSING AND ANALYTICS IN THE DIGITAL AGE: part 2*</b></p> <p>Moderators: <b>Mirko VUJOŠEVIĆ</b>, PhD, Professor, Faculty of Organizational Sciences, University of Belgrade <b>Boris DELIBAŠIĆ</b>, PhD, Professor, Faculty of Organizational Sciences, University of Belgrade <b>Ivan BOJIČIĆ</b>, PhD, Head of Public Software Solutions Division at Saga, Belgrade, Serbia</p> <p>*First part of the session will be held on Friday, June 08, 18.30-20.30, hall Romanija 1</p>
SRBIJA 2	<p>Session 8</p> <p><b>ENVIRONMENTAL AND SOCIAL IMPACT OF DIGITALIZATION</b></p> <p>Moderators: <b>Nataša PETROVIĆ</b>, PhD, Professor, Faculty of Organizational Sciences, University of Belgrade <b>Drago VUK</b>, PhD, Professor, Faculty of Organizational Sciences, University of Maribor <b>Miodrag MITROVIĆ</b>, President of MITECO, Serbia</p>	

**Day 3 – Saturday, June 09**

Time Place	Program
09.00-11.00 LOVČEN	Session 9 <b>ENTREPRENEURSHIP AND SME IN THE DIGITAL AGE</b> Moderators: <b>Jasmina OMERBEGOVIĆ-BIJELOVIĆ</b> , PhD, Professor, Faculty of Organizational Sciences, University of Belgrade <b>Vladimir MARINKOVIĆ</b> , PhD, CEO Sunce Marinković, Kragujevac
11.00-13.00 LOVČEN	Session 10 <b>QUALITY AND BUSINESS EXCELLENCE</b> Moderators: <b>Jovan FILIPOVIĆ</b> , PhD, Professor, Faculty of Organizational Sciences, University of Belgrade <b>Ivana MIJATOVIĆ</b> , PhD, Professor, Faculty of Organizational Sciences, University of Belgrade
12.00-14.00 ROMANIJA 2	Roundtable <b>BLOCKCHAIN TECHNOLOGIES FOR BETTER BUSINESS</b> Moderators: <b>Miroslav MINOVIĆ</b> , PhD, Professor, Faculty of Organizational Sciences, University of Belgrade <b>Mladen ĐURIĆ</b> , PhD, Assistant Professor, Faculty of Organizational Sciences, University of Belgrade Panellists: <b>Radojko MILADINOVIĆ</b> , PhD, Information Technology Director, Belgrade Stock Exchange, Serbia <b>Matija STANIĆ</b> , Product Specialist, Societe General Bank, Serbia
11.30-14.00 ROMANIJA 1	Session 11 <b>DIGITAL PUBLIC ADMINISTRATION</b> 11.30-12.30 Moderators: <b>Slađana BENKOVIĆ</b> , PhD, Professor, Faculty of Organizational Sciences, University of Belgrade <b>Dražen MARAVIĆ</b> , Mr, Director of Academy for Public Administration of Serbia, Lecturer at the Regional School for Public Administration, Serbia  Session 12 <b>TRANSFORMATION OF FINANCIAL SERVICES</b> 13.00-14.00 Moderators: <b>Vesna BOGOJEVIĆ ARSIĆ</b> , PhD, Professor, Faculty of Organizational Sciences, University of Belgrade <b>Jovana DADIĆ</b> , Director of Project Management Office, Banca Intesa, Serbia

**Day 3 – Saturday, June 09**

Time	Place	Program
11.30-13.30	SRBIJA 1	Session 13 <b>DIGITAL TRENDS IN MARKETING AND COMMUNICATION</b> Moderators: <b>Milica KOSTIĆ STANKOVIĆ</b> , PhD, Professor, Faculty of Organizational Sciences, University of Belgrade <b>Ana LANGOVIĆ MILIĆEVIĆ</b> , PhD, Ministry of Education, Science, and Technology Development, Serbia <b>Anja VUJNOVIĆ</b> , MSc, JUBMES banka a.d. Beograd
	SRBIJA 2	Session 14 <b>HUMAN CAPITAL IN THE DIGITAL ENVIRONMENT</b> Moderators: <b>Dobrivoje MIHAILOVIĆ</b> , PhD, Professor, Faculty of Organizational Sciences, University of Belgrade <b>Ivana KOVAČEVIĆ</b> , PhD, Assistant Professor, Faculty of Organizational Sciences, University of Belgrade <b>Dušan ŠTRBAC</b> , Organizational Culture and Employer Branding Supervisor, Coca-Cola Hellenic, Serbia
14.00-16.00		<b>Break</b>
16.00-19.00		<b>EXCURSION TO POTPEĆKA CAVE &amp; ZLAKUSA VILLAGE</b> or <b>SPORTS</b>
20.30	SRBIJA	<b>GALA DINNER</b>



**Day 4 – Sunday, June 10**

Time	Place	Program
10.00-12.00	ROMANIJA 1	<p align="center"><b>Closing ceremony</b></p> <p><b>Nevenka ŽARKIĆ-JOKSIMOVIĆ</b>, PhD, President of the Program Committee, Faculty of Organizational Sciences, University of Belgrade</p> <p><b>Sanja MARINKOVIĆ</b>, PhD, President of the Organization Committee, Faculty of Organizational Sciences, University of Belgrade</p>

**Ratko Mitrović complex**

